

## C. NATIONAL PARKS DEVELOPMENT COMMITTEE

### STRATEGIC OBJECTIVES

#### SECTOR OUTCOME

Economic opportunities in industry and services expanded

#### ORGANIZATIONAL OUTCOME

1. National parks preserved and developed
2. Visitor experience enriched

#### PERFORMANCE INFORMATION

#### ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

#### BASELINE

#### 2022 TARGETS

National parks preserved and developed

#### PARKS MANAGEMENT PROGRAM

Outcome Indicator(s)

1. Percentage change in park visitors	11,484,620	-86.36% (1,566,076)
2. Percentage of visitors who rate the quality of parks as satisfactory or better	92.03%	96%
3. Percentage decrease in park rules violations	320	34.87% (198)

<b>Output Indicator(s)</b>		
1. Percentage reliability of CCTV	94%	96%
2. Percentage of security guards deployed	100%	100%
3. Average percentage of year for which parks are open to the public during normal and business hours	100%	100%
<b>Visitor experience enriched</b>		
<b>CULTURAL AND EVENTS PROGRAM</b>		
<b>Outcome Indicator(s)</b>		
1. Percentage of park visitors who rate the parks' arts and cultural programs as satisfactory or better	95%	98.75%
2. Number of attendees/viewers for the parks' physical and/or virtual arts and cultural programs	2,364,780	165,000
<b>Output Indicator(s)</b>		
1. Number of arts and cultural programs held	1,243	3,771