

**C. NATIONAL PARKS DEVELOPMENT COMMITTEE**

**STRATEGIC OBJECTIVES**

**SECTOR OUTCOME**

Economic opportunities in industry and services expanded

**ORGANIZATIONAL OUTCOME**

1. National parks preserved and developed
2. Visitor experience enriched

**PERFORMANCE INFORMATION**

**ORGANIZATIONAL OUTCOMES (OOS) / PERFORMANCE INDICATORS (PIs)**

**BASELINE**

**2021 TARGETS**

National parks preserved and developed

**PARKS MANAGEMENT PROGRAM**

Outcome Indicator(s)

1. Percentage change in park visitors
2. Percentage of visitors who rate the quality of parks as satisfactory or better
3. Percentage decrease in park rules violations

Output Indicator(s)

1. Percentage reliability of CCTV
2. Percentage of security guards deployed
3. Average percentage of year for which parks are open to the public during normal and business hours

Visitor experience enriched

**CULTURAL AND EVENTS PROGRAM**

Outcome Indicator(s)

1. Percentage of park visitors who rate the parks' arts and cultural programs as satisfactory or better
2. Number of attendees for the parks' arts and cultural programs

Output Indicator(s)

1. Number of arts and cultural programs held

	11,484,620	-40.7% (8,162,882)
	92.03%	96%
	320	44.75% (210)
	94%	96%
	100%	100%
	100%	100%
	95%	98.15%
	2,364,780	156,630
	1,243	520